

Mid-Career Artist Package: *Elevate. Refine. Advance.*

Designed exclusively for mid-career artists, this package provides a structured pathway to professional growth through two tailored tiers of service Portfolio Refinement and Creative Coaching. Whether you're looking to sharpen your presentation or strategically evolve your practice, this offering provides the insight, structure, and direction to thrive in today's dynamic art landscape.

Tier I: Portfolio Refinement

Service: Individual Portfolio Review

Overview:

This tier is designed for artists seeking to strengthen the presentation, cohesion, and professional impact of their portfolio. Through an in-depth review and constructive critique, you'll gain strategic feedback and actionable guidance to position your work for exhibitions, residencies, grants, and gallery opportunities.

What's Included:

- Comprehensive evaluation of your portfolio with professional, written feedback
- 60–90 minute one-on-one review session (via Zoom or in-person)
- Insight into narrative flow, technical execution, and conceptual clarity
- Strategies for presentation, sequencing, and professional positioning
- Personalized roadmap to strengthen your artistic voice and visibility

Outcome:

A refined, cohesive portfolio that clearly communicates your artistic intent and supports your next professional milestone.

Tier II: Creative Strategy & Coaching

Service: Creative Coaching

Overview:

This tier is designed for mid-career artists ready to evolve beyond portfolio refinement and invest in long-term creative and professional development. Through structured coaching, we'll clarify your goals, identify challenges, and design a sustainable strategy for growth—creatively, professionally, and personally.

What's Included:

- A 60–90 minute one-on-one coaching session (via Zoom or in-person)
- Goal-setting and creative strategy tailored to your career trajectory
- Tools to overcome creative or professional plateaus
- Guidance on exhibitions, grants, residencies, and gallery relationships
- A personalized action plan to align your artistic vision with professional opportunities
- Follow-up recommendations to maintain progress and accountability

Outcome:

A clear, actionable roadmap to navigate your career's next phase, balancing creative authenticity with strategic advancement.

Combined Package Option: Portfolio + Coaching

For artists seeking both immediate feedback and ongoing guidance, the Mid-Career Artist Comprehensive Package combines Portfolio Refinement and Creative Coaching into one holistic experience. Begin with an in-depth portfolio review to identify areas for growth, followed by a coaching session designed to implement strategy, strengthen momentum, and position you for long-term success.

Package Includes:

- Tier I + Tier II services (two 60–90 minute sessions)
- Written summary of feedback and strategic roadmap
- Customized exercises to reinforce growth between sessions
- Priority scheduling and follow-up support

Outcome:

A cohesive, forward-focused approach to your professional practice—refining your work, strengthening your strategy, and empowering you to lead your career with clarity and confidence.